



SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu
12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



3.1.3

List of workshops Conducted by the institution during the year 2023-24

Sl.No	Year	Name of the Workshop	Date
1	2023-24	An Awareness Workshop on Innovation and Entrepreneurship	04.09.2023


Principal

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02-09-2023.

Circular

All the students of Ist Year and IInd year B.COM, BBA are hereby informed that a one day Srujan Shibir An Awareness Workshop on Innovation & Entrepreneurship (Sponsored by RDT) is going to be conducted on 4-09-2023 in our college. In this connection all the students are advised to gather in the seminar hall at 08:30AM on Monday i.e., 04-09-2023 without fail. I am excited to announce a Workshop on Innovation and Entrepreneurship, aimed at fostering creativity, problem-solving skills, and the entrepreneurial spirit among our student community. This workshop is a valuable opportunity for you to explore the world of innovation and entrepreneurship, gain practical insights, and develop the skills needed to turn your ideas into successful ventures.



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05-09-2023

Report on one day Srujan Shibir An Awareness Workshop on Innovation & Entrepreneurship (Sponsored by RDT)

On 04-09-2023 one day workshop Entitled Srujan Shibir "An Awareness Workshop on Innovation & Entrepreneurship" (Sponsored by RDT) was conducted in SV Degree college Organised by AIC-SKU. All the B.COM & BBA I and II year was attend the workshop in the seminar hall. The workshop was started with Inauguration session by Dr. S. Rizwana Begum. The event coordinator introduced the distinguished Guest from AIC-SKU to the students. Chairman of college Dr. C. Somasekar Reddy, Principal Dr. Y Madhusudhana Reddy Prof.K.Nagabhushan Raju, Executive Director, AIC-SKU, Dr.Inv.M.S.Shivakiran, CEO, AIC-SKU, Chief Guest from RDT and Mentor from AIC-SKU has graced the event. Principal Dr. Y Madhusudhana Reddy addressed the gathering about AIC-SKU. AIC - SKU is a Premier Innovation & Incubation facility established by Atal Innovation Mission, NITI Aayog, Govt. of India and is engaged in developing the entrepreneurial ecosystem in the region catalysing diverse areas of Science, Engineering & Technology through various innovation and entrepreneurship activities. Besides supporting the startups, they have endeavoured to foster the spirit of entrepreneurship and innovation in the Higher Education Institutions of Anantapuramu and Sri Sathya Sai districts, Andhra Pradesh so that they can stand at par with the top institutes in the country. In this regard, AIC SKU in partnership with Rural Development Trust (RDT) has shortlisted our institution to organise a **One day Srujana Shibir - an awareness workshop on Innovation and Entrepreneurship (Sponsored by RDT)** in our college. Principal Dr. Y Madhusudhana Reddy encourage all the students to actively engage, ask questions and collaborate with the dignitaries of the event. The chairman of the college Dr. C. Somasekar Reddy garu addressed the students to avail the opportunity to explore the world of innovation and entrepreneurship, gain practical insights, and develop the skills needed to turn your ideas into successful ventures. Prof.K.Nagabhushan Raju, Executive Director, AIC-SKU, Dr.Inv.M.S.Shivakiran, CEO, AIC-SKU, introduced themselves and motivated the students regarding innovations, start-ups and AIC-SKU. This ends the Inauguration session.




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Support from AIC-SKU in Nurturing Student Innovations

Executive Summary: This report highlights the crucial role played by Atal Incubation Center – SKU in fostering student innovations and entrepreneurship. AIC-SKU serves as a catalyst for innovation, providing invaluable resources, mentorship, and a conducive environment for student innovators to transform their ideas into successful ventures.

1. Introduction: In today's dynamic and competitive landscape, innovation is the cornerstone of progress and economic growth. Recognizing the potential of student-led innovations, Atal Incubation Center - SKU was established to support, nurture, and empower the next generation of entrepreneurs and innovators.

2. Overview of AIC-SKU: Atal Incubation Center - SKU is a vibrant and inclusive ecosystem that offers a wide array of support mechanisms to student innovators:

a. **Infrastructure and Workspace:** AIC-SKU provides state-of-the-art infrastructure and well-equipped workspaces, fostering creativity and collaboration among budding entrepreneurs.

b. **Mentorship and Guidance:** Through a network of experienced mentors and industry experts, AIC-SKU offers invaluable guidance to students, helping them refine their ideas and navigate the challenges of entrepreneurship.

c. **Seed Funding:** AIC-SKU offers seed funding to promising startups, enabling them to develop prototypes, conduct market research, and kickstart their ventures.

d. **Networking Opportunities:** The incubation center hosts events, workshops, and networking sessions, connecting students with peers, investors, and potential partners.

e. **Access to Resources:** AIC-SKU provides access to cutting-edge technology, research facilities, and a vast library of resources to aid students in their entrepreneurial journeys.

3. Success Stories: AIC-SKU has been instrumental in nurturing several student-led innovations that have gone on to achieve remarkable success in various industries. Some notable success stories include Sri Datta from III Year BMC, S. V Degree College on growing **Serene Saffron** in Ananthapuramu Climate condition, Yaswanth from S. V Degree College, on Making furniture using banana steam and trunk. These students have registered their own company and got funds from AIC-SKU.

4. Impact on Student Innovators: The support and resources offered by AIC-SKU have had a profound impact on student innovators:




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c. **Access to Resources:** Colleges can tap into AIC-SKU's infrastructure, technology, and funding opportunities.

d. **Innovation Ecosystem:** A collaborative ecosystem fosters a culture of innovation within colleges.

3. Strategies for Collaboration:

a. **Establish a Clear Framework:** Create a memorandum of understanding (MOU) outlining the roles, responsibilities, and expectations of both colleges and AIC-SKU in the collaboration.

b. **Incorporate Entrepreneurship Courses:** Colleges can introduce entrepreneurship courses or workshops into their curriculum, with AIC-SKU experts providing guest lectures and mentorship.

c. **Internship Programs:** AIC-SKU can offer internship programs for students, allowing them to work on real projects within startups incubated at the center.

d. **Incubation Opportunities:** Encourage students with innovative ideas to apply for incubation at AIC-SKU, providing them with resources and mentorship.

e. **Events and Competitions:** Host joint events, hackathons, and business plan competitions that involve students from colleges and startups from AIC-SKU.

f. **Knowledge Sharing:** Facilitate knowledge sharing sessions, where successful entrepreneurs from AIC-SKU share their experiences with students.

4. Challenges and Solutions:

a. **Awareness:** Lack of awareness about AIC-SKU can hinder collaboration. Solution: Conduct awareness campaigns and orientation sessions.

b. **Resource Allocation:** Limited resources within colleges may pose a challenge. Solution: Seek funding and grants for collaborative initiatives.

c. **Alignment of Goals:** Differing goals between colleges and AIC-SKU may lead to misalignment. Solution: Regular communication and periodic reviews to ensure alignment.

5. **Case Studies:** Highlight successful collaborations between colleges and AIC-SKU, showcasing the positive impact on students' entrepreneurial journeys and college innovation ecosystems.

6. **Future Directions:** To strengthen collaboration between colleges, students, and AIC-SKU, consider the following steps:



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Atal Incubation Centre
Sri Krishnadevaraya University



Vicente Ferrer

Empowering rural communities



Atal Incubation Centre

Sri Krishnadevaraya University

**One Day Srujana Shibir - An awareness workshop in Innovation and Entrepreneurship at
S.V.Degree & PG College
(Sponsored by RDT)**

Agenda

Venue: S.V.Degree & PG College, Anantapur		Date: 04th Sep 2023	
S.No.	Session Details	Duration	Speakers
1	Inauguration	30min	C.Chakradhar Reddy, Dr.C.Somasekhar Reddy, Prof.K.Nagabhushan Raju, Executive Director, AIC-SKU, Dr.Inv.M.S.Shivakiran, CEO, AIC-SKU, Chief Guest from RDT
2	Introduction to the concepts of Entrepreneurship	90 min	Prof.K.Nagabhushan Raju, Executive Director,
Break			
3	How can student innovators become entrepreneurs?	90min	B.Shaheen, Mentor in Residence, AIC-SKU
4	Support from organizations such as AIC-SKU to nurture student innovations	90 min	Dr.P.Jyothi, Entrepreneur in Residence, AIC-SKU
5	How can colleges and students collaborate with organizations like AIC-SKU?	90 min	Dr.Inv.M.S.Shivakiran, CEO, AIC-SKU
6	Feed back and event closure	30min	Dr.Inv.M.S.Shivakiran, CEO, AIC-SKU

AGENDA OF SHRUJNA SHIBIR




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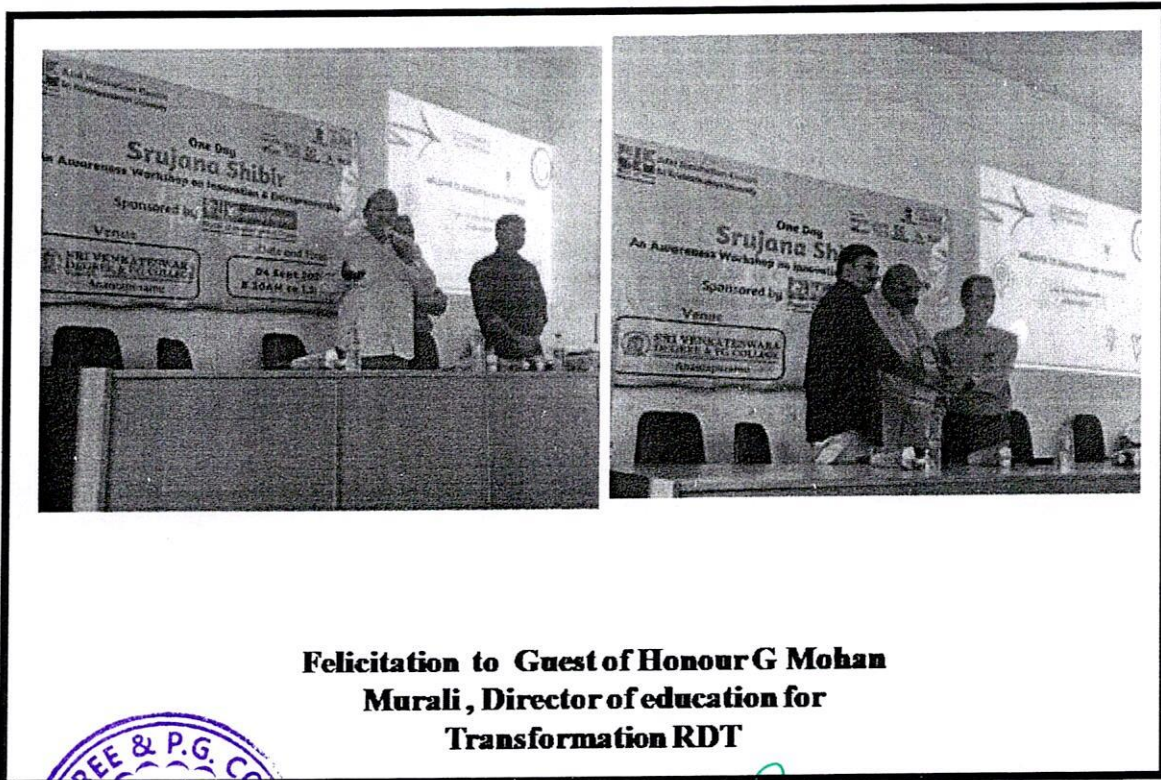
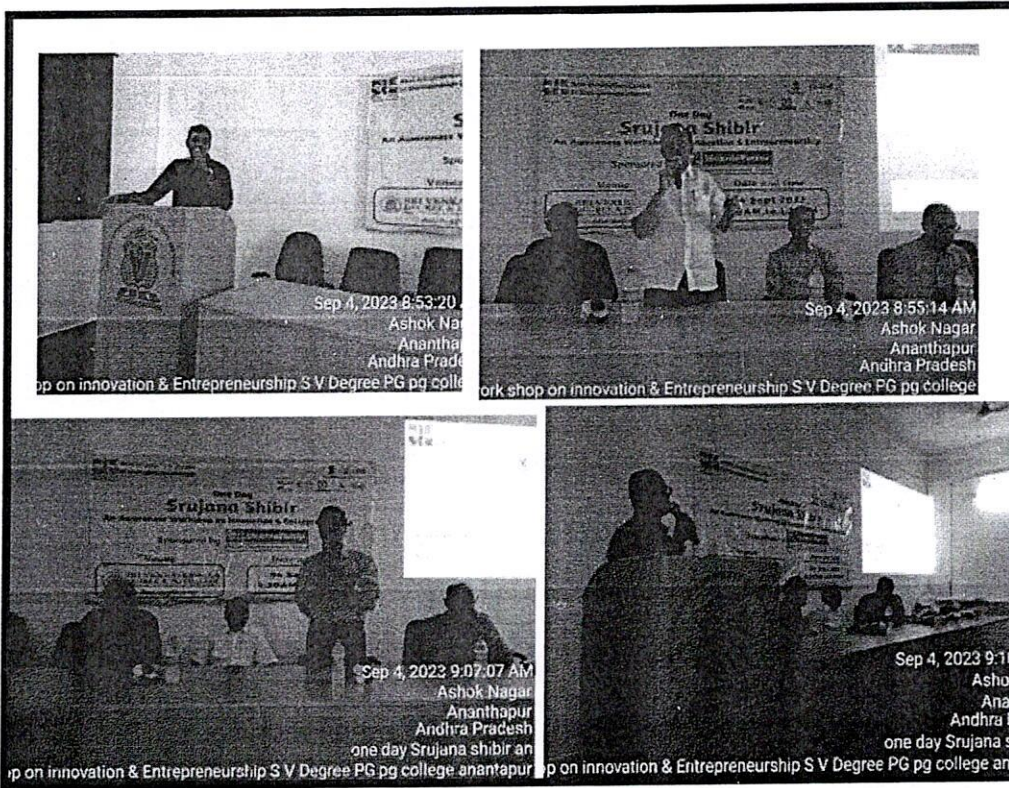


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Inauguration Session



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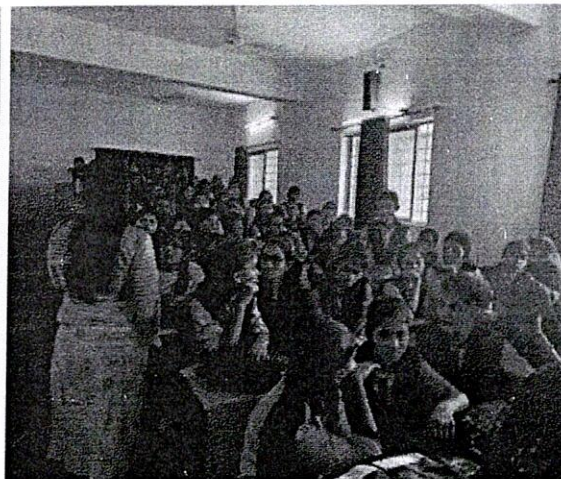
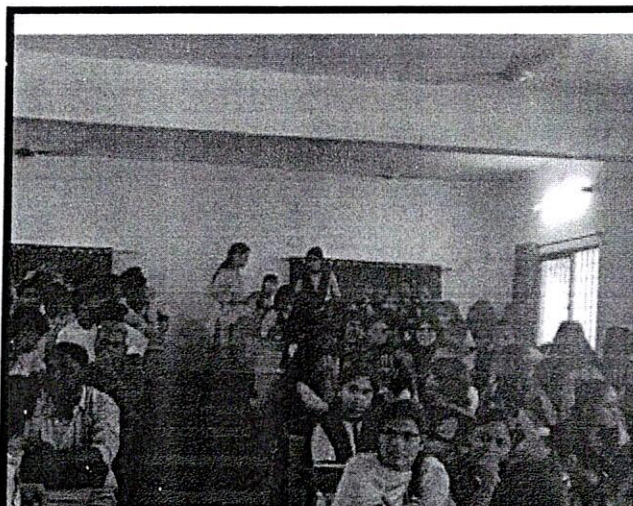
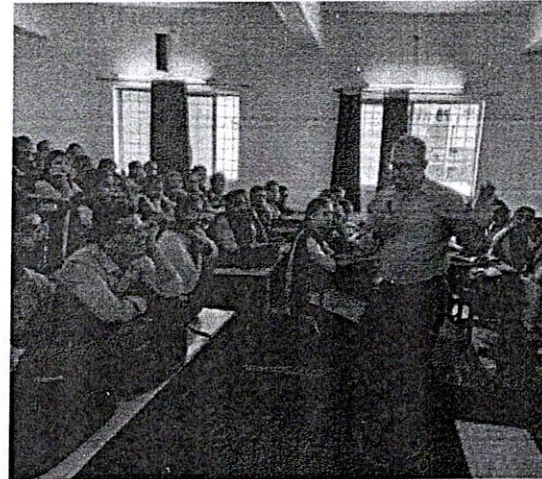
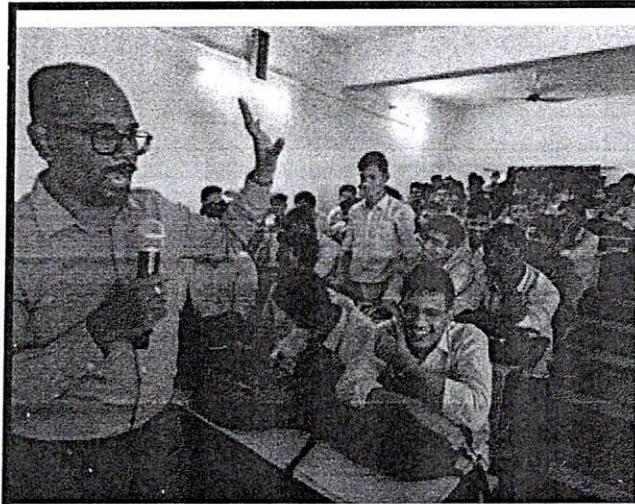


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Interaction with students




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